

Msheireb Properties | مشيرب العقارية



The *Heart of Doha* project is an “ambitious re-envisioning” of Qatar’s capital city. Msheireb Properties is managing the project in the old Msheireb area of Doha, a region which includes four museums and an art center. Recognizing the advantages of managing all collections in a single system

Msheireb Properties adopted the EMu Collections Management System in 2014 both to manage the existing collections and with an eye on the future as it plans to open additional museums.

Successful delivery of this EMu implementation was a consequence of several factors, not least the excellent communication between Msheireb and Axiell. Communications and project management by both parties were facilitated by an issue tracking and project management tool. The Registrar’s experience with modern Collection Management Systems (CMS) also contributed to the smooth running of the project. Not only was the Registrar responsible for loading several legacy systems into EMu, but his considerable experience with modern CMS meant that little training was required.

In the first instance a priority was to enable museum users to search the collections over an Intranet, and EMu was therefore made accessible using web technologies. The Museums Project is constantly evolving however and plans include making the collections accessible



on mobile devices such as tablets, as well as implementing bi-lingual (Arabic / English) rapid data entry facilities. Plans also include the development of a bi-lingual display of stories about the City of Doha as revealed by the Msheireb collections.

KEY FACTS: EMu user since 2014 | Collections include: Modern Art, Oral History, Archaeology, Anthropology | Number of users: 4 | Number of records 10 000 | Number of Museums Live: over 4

<http://www.msheireb.com/>

